

Draw Your Dreams Scholarship

Official Rules



Use your artistic skills to create a 9" X 12" landscape drawing of what you dream of becoming when you grow up. Students in kindergarten through eighth grade are eligible. The Nebraska Art Teachers Association will select 12 winners (from the first 400 entries received) who will receive \$1,000 each.

Winners will receive contributions to a NEST 529 College Savings Plan account.

See below for complete rules and eligibility requirements.

Draw Your Dreams Scholarship Contest ("Contest")

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. Eligibility: Participation is open only to individual U.S. residents of the 50 United States and the District of Columbia who are in kindergarten through eighth grade as of the date of entry. Winners of the 2016 Draw Your Dreams Scholarship Contest are not eligible to enter or win. Void where prohibited or restricted by law. Employees of the Nebraska Art Teachers Association, any reviewer of the Scholarship's drawings, First National Bank of Omaha ("Sponsor"), the Nebraska State Treasurer ("Treasurer"), the Nebraska Educational Savings Plan Trust ("Trust"), the Nebraska Investment Council ("Council"), Ascensus College Savings Recordkeeping Services, LLC, and any other FINRA member, and each of their respective parents, related subsidiary and affiliated companies, officers, directors, agents, and representatives (collectively "Releasees"), and each of their immediate family members (spouse, parents, children and siblings, and their respective spouses, regardless where they live) and individuals living in the same households of the above, whether or not related, are not eligible to enter or win a Prize (as defined in Section 4). Each entrant, by participating in the Draw Your Dreams Scholarship ("Contest"), agrees to be bound by these Official Rules and the Sponsor's decisions. The Contest is subject to all applicable federal, state, and local laws and regulations.

2. To Enter: To enter the Contest, you must be one of the first 400 entries received between 12:00:00 a.m., Central Time ("CT"), on March 1, 2017 and 11:59:59 p.m., CT, on April 30, 2017 ("Contest Period"). During the Contest Period you can enter by drawing a picture of what you dream you will be when you grow up. The drawing must be landscape layout, 9" by 12" in size drawn using pencil, crayons, paint or watercolor and can be a paper collage ("Submission"). Your art teacher, parent or other person can assist the entrant in submitting the entry but the entry must be an original creation of the entrant. Limit one (1) entry per child. Multiple entries will disqualify all related entries. Submission of an entry constitutes the entrant and the entrant's parent or guardian's consent to participate in the Contest, and consent for the Sponsor to obtain and use the entrant's first and last name, and certain non-identifying information for administering this Contest. The Contest is not a recommendation to invest in the NEST Direct or NEST Advisor College Savings Plan ("Plan").

Your Submission will be reviewed by Sponsor to ensure compliance with the Official Rules. Submissions must be deemed family friendly, in the sole discretion of the Sponsor.

There are two ways to enter the contest:

- 1) You can submit a digital image of your drawing online at www.planartsnetwork.org. Under the Draw Your Dreams Contest on the home page, click on "Click to Enter Contest". Complete all fields indicated by a red asterisk (*) which includes the child's name, address, school, grade and age, parent's name and phone number, and an email address ("Entrant Information"). Upload your artwork and when all fields are completed, click "Submit Entry" which acknowledges that you have read and understood these Official Rules.
- 2) To enter without uploading the Submission electronically, mail copies (not originals) of the drawing, along with a typed note detailing the Entrant Information, to First National Bank, ATTN: Draw Your Dreams Scholarship, 1620 Dodge Street, Stop 1105, Omaha, NE 68197-1105. Mailed entries must be

postmarked between March 1, 2017 and April 30, 2017, and received by May 8, 2017.

If you are selected as a winner, you must be prepared to produce the original drawing. Failure to produce the original drawing in the format outlined in these Official Rules will disqualify the entrant from receiving the Prize.

The first 400 mail-in entries and electronic submissions shall be collectively referred to as "Eligible Entries."

By submitting an Eligible Entry, entrant irrevocably grants Releasees the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the Eligible Entry, including, but not limited to, the drawing contained therein, as applicable (in each case, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use entrant's name, likeness, photograph, biographical information, voice, and/or statements regarding his/her participation in this Contest (with or without using the entrant's name) (collectively, "Likeness") in any and all media without limitation as to time or territory, and without additional compensation or approval from the entrant or any other party. Entrant waives intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Releasees use of the Eligible Entry, and agrees not to sue or assert any claim against the Releasees for the use of the Eligible Entry or entrant's Likeness. Entrant agrees to indemnify and hold Releasees harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Releasees due to or arising out of any entry or Eligible Entry, or the entrant's conduct in creating an Eligible Entry or otherwise in connection with this Contest, including but not limited to claims for trademark infringement, copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. Entrant further agrees to release Releasees from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Releasees infringes entrant's rights with regard to any element, characters, or ideas contained in any Eligible Entry. Entrants and the entrants' parents or guardians represent that the art entry described in these Official Rules is an original work of authorship personally created by the entrant to which the entrant is entitled copyright protection.

3. Winner Selection: On or about May 15, 2017, the Nebraska Art Teachers Association will select twelve (12) total winners from all Eligible Entries received by the Sponsor. The judges will determine the winner based on: Originality in Process, Concept and Subject Matter; Technical Proficiency; and Expression. In the event of a tie, the drawings for those tied will be reviewed by a minimum of three additional judges using the same criteria. Four (4) winners will be selected from each "grade level category". The three (3) grade level categories are: (1) kindergarten through second grade; (2) third through fifth grade; and (3) sixth through eighth grade. Limit of one (1) scholarship per person. The decision of the Sponsor is final and binding in all matters relating to the Contest.

4. Prizes: Twelve (12) total Prizes will be awarded, each consisting of a \$1,000 contribution into a Plan account on behalf of the winner (each a "Prize"). The total Actual Retail value ("ARV") for all Prizes is \$12,000.